

# TURN GREAT TIPPING INTO BIG PAYDAYS

Become a Tipster on TIPR and generate uncapped revenue from your profitable tips.



**THE TIPPING  
MARKETPLACE.**



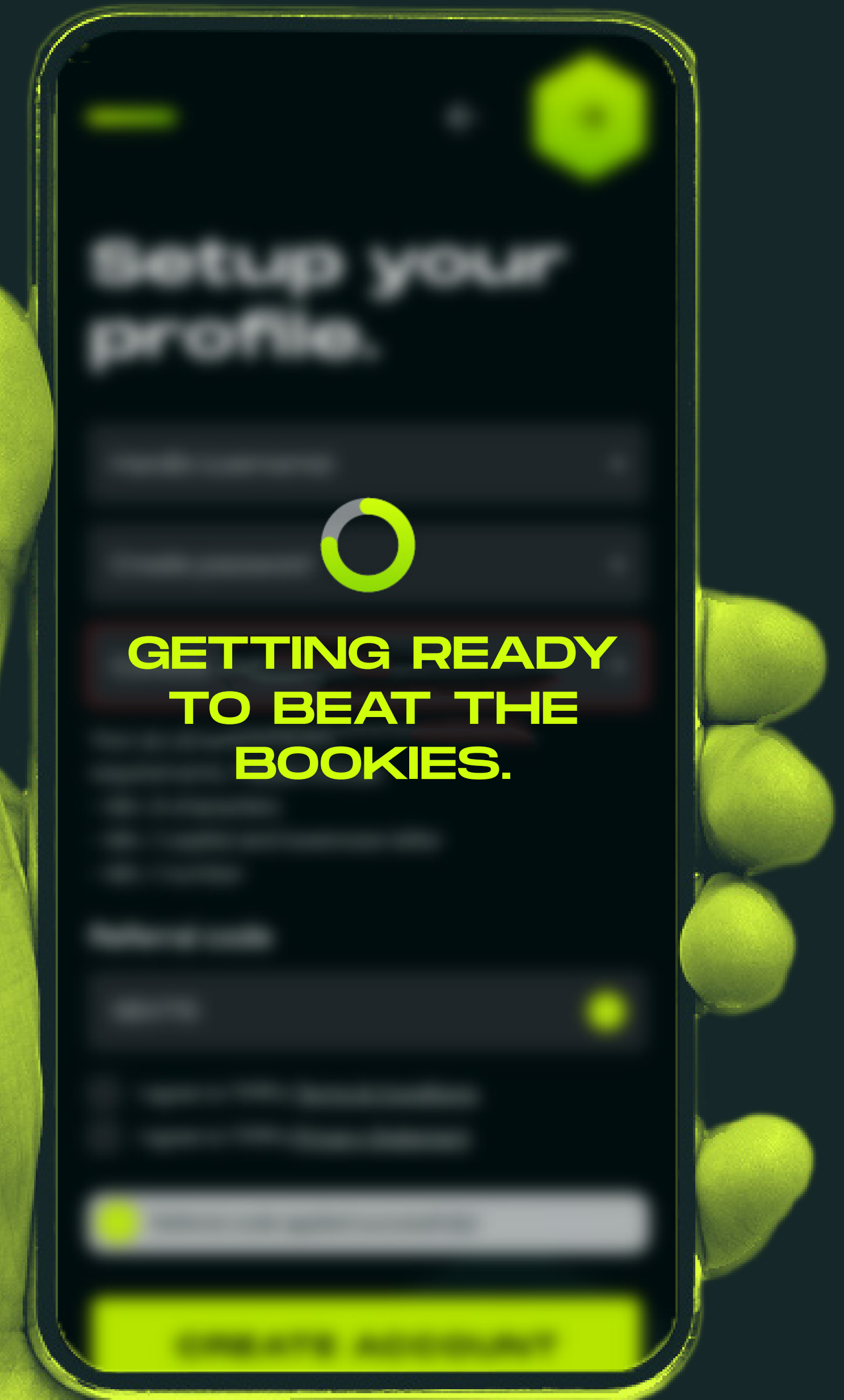
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## ABOUT TIPR

# A REAL-TIME MARKETPLACE TO BUY AND SELL EXPERT TIPS. TIPR CHANGES THE GAME FOR PUNTERS AND TIPSTERS.

The platform is designed for both professional and casual Tipsters and heavily rewards those who are on a roll, as well as the ultra-consistent Tipsters with a loyal following.

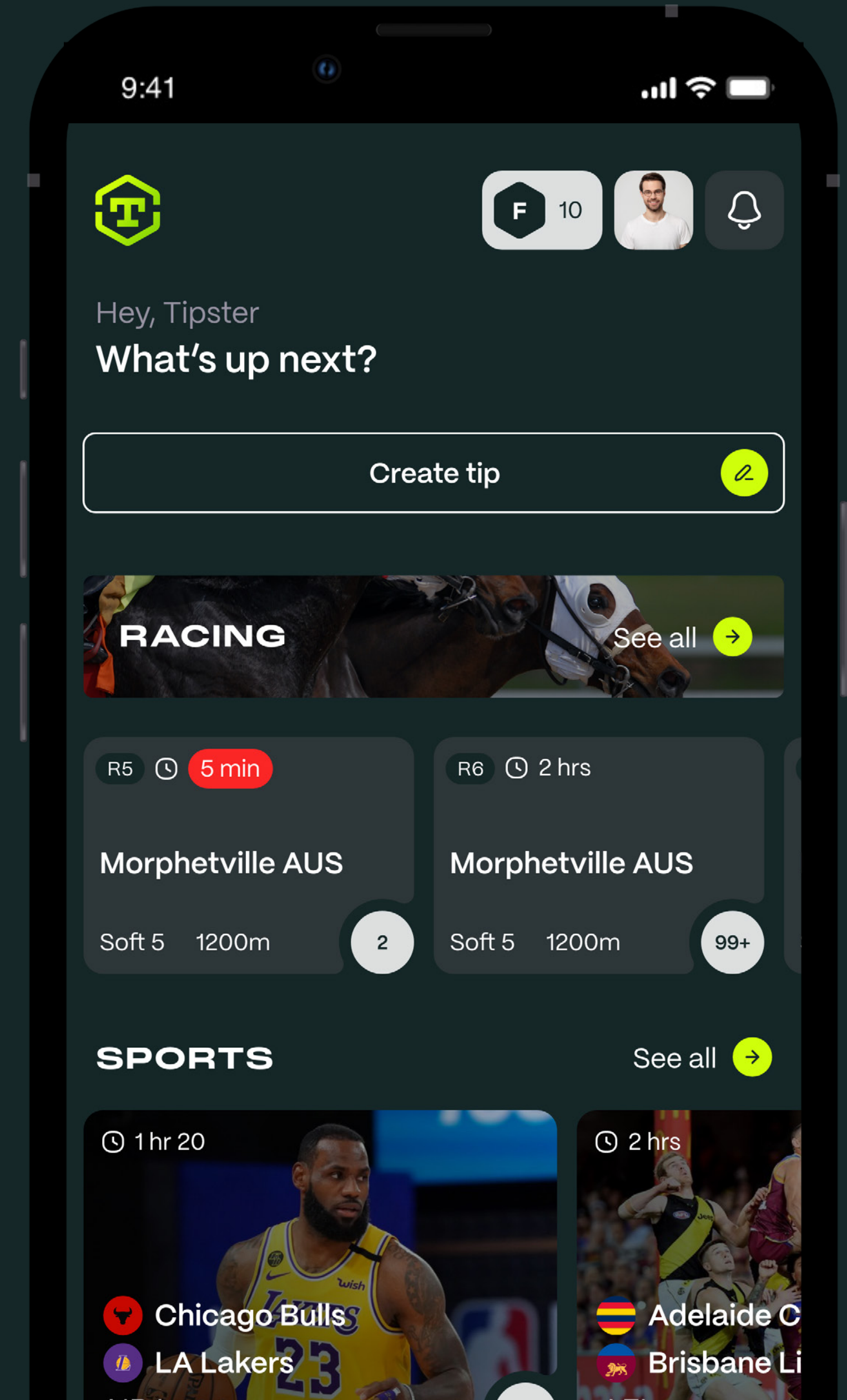


## HOW IT WORKS

# TURN YOUR TIPPING INTO AN UNCAPPED REVENUE STREAM

- Sign up for free, claim your handle as a Tipster.
- Submit your tips and best bets for upcoming events.
- Punters can view each of your picks with a \$1 Flip.
- Your Tipster account earns with every profitable Flip.

**YOU DO WHAT YOU DO BEST AND TIPR  
WILL HANDLE THE REST; RESULTS,  
STATISTICS, PAYMENTS, AND PROMOTION.**



A TIPSTER'S PARADISE

# WITH TIPR IT'S WIN-WIN-WIN

We're not affiliated with bookmakers nor allow our users to profit when punters lose. When your tips win, everyone wins!

Are some tipsters better than others? Absolutely. Whether you use software or study the form guide and spend hours a day watching replays, everyone has dry spells and purple patches.

Using real-time resulting and performance data, we automatically promote the Tipsters who are seeing them like beach balls.

TIPR is a forgivable platform too. Yesterday is exactly that, we care about the right now more than the past 12-months.



## HOW YOU EARN

# UNLOCK UNCAPPED EARNING POTENTIAL

Nail your niche, build a following, and earn uncapped revenue off just a few minutes a day submitting your tips to TIPR.

**MORE FOLLOWERS  
+ BETTER FORM  
=  
MORE CASH**

### FOLLOWERS WHO FLIP

		50 PPL	100 PPL	200 PPL	500 PPL	1,000 PPL
PROFITABLE TIPS	10 TIPS	\$125	\$250	\$500	\$1,250	\$2,500
	20 TIPS	\$250	\$500	\$1,000	\$2,500	\$5,000
	50 TIPS	\$750	\$1,250	\$2,500	\$6,250	\$12,500
	100 TIPS	\$1,250	\$2,500	\$5,000	\$12,500	\$25,000

TRANSPARENCY: Tipsters receive 25%, Apple/Google take 30%, and TIPR retains 45% of revenue when profitable tips are Flipped.

# WHY CHOOSE TIPR?



## **No subscriptions for punters:**

Just \$1 to view each tip, our pay-as-you-go model ensures accessibility for all.



## **Privacy and confidentiality:**

Your tips are secure and confidential until someone uses a credit 'Flip' to reveal them.



## **A game-changing policy:**

Punters have their Flip cost refunded on any non-profitable tip, so will never pay for a losing tip again.



## **No affiliation with bookmakers:**

TIPR's allegiance is solely with Punters and Tipsters, not bookmakers. We win when our users win.



## **Real-time performance tracking:**

Punters can see who is tipping well right now, with TIPR automatically promoting Tipsters who are in form.



## **We'll manage everything for you:**

TIPR takes care of the setup, tracking, promotion, and payment, so you can focus on what you do best.

## CONFIDENTIALITY



### PROMOTE YOURSELF OR STAY PRIVATE

For those already managing a successful tipping service, you're welcome to use TIPR under a pseudonym.

We're not here to shut down your business, we're here to help you tap into the masses and supplement your income. But if you're sick of running your own service then ask your loyal members to follow you on TIPR instead.



### ENSURING FAIR PLAY

All tips are private until someone uses an app credit (called a 'Flip') to reveal the tip. We're discouraging one person paying for tips and sharing them with others by only charging \$1 for a tip, and refunding that if isn't profitable.

There will inherently be instances where others republish tips that are published elsewhere. We have systems in place to identify these instances and may suspend or ban accounts found to be doing so.

LAUNCHING SOON

# FIRST IN THE WORLD READY TO TAKE IT OVER

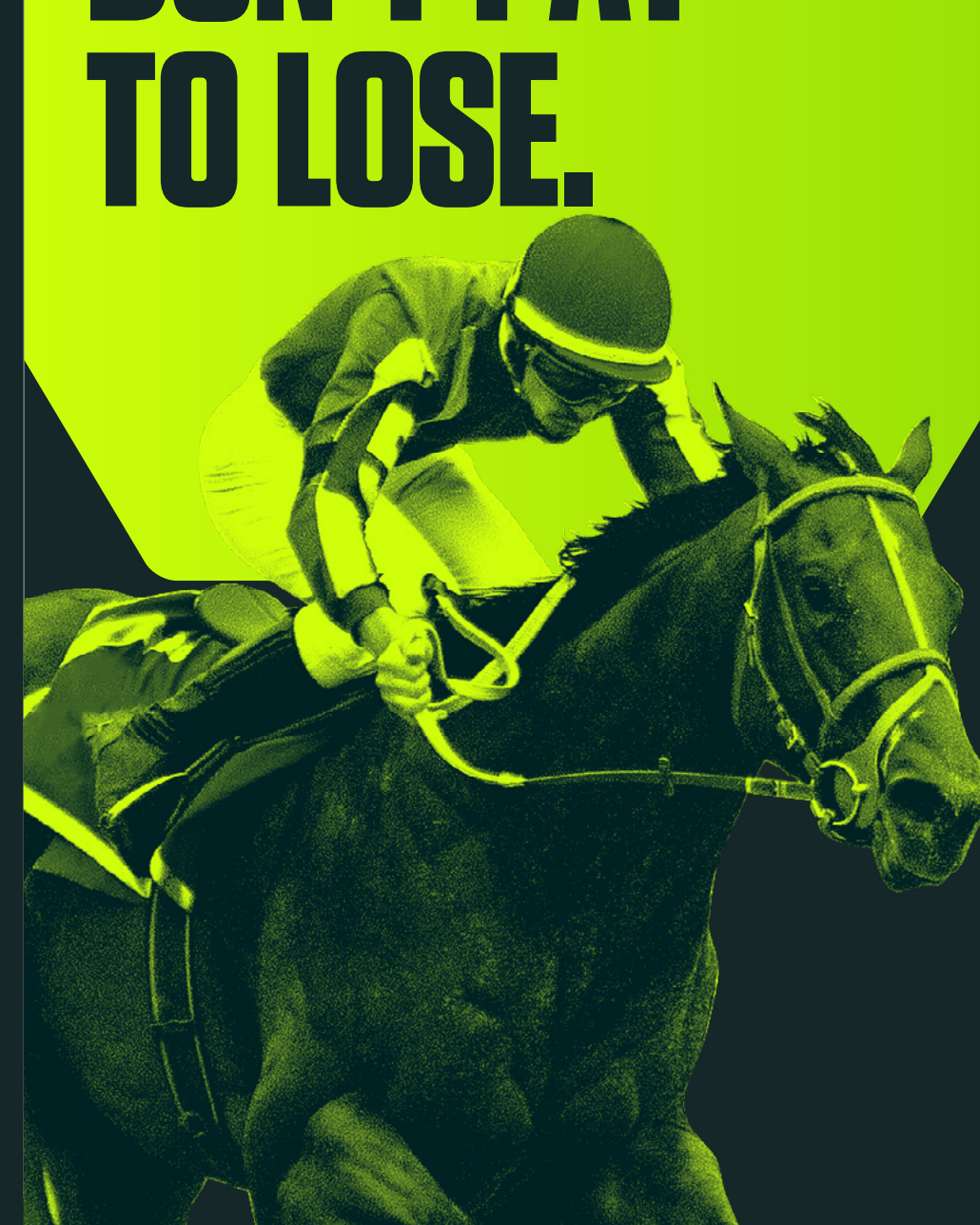
TIPR has completely changed the game.

We've created an open marketplace for racing and sport enthusiasts around the world. Our pay-as-you-go model allows all types of Punters to access expert tips when they want them.

We back ourselves and the Tipsters, by offering an unprecedented refund policy. We're allowing Tipsters to generate uncapped revenue without spending a cent.

TIPR is launching in late October with a focus on racing before expanding into sports in early 2024.

Our AUS/NZ marketing campaign has begun with a Free Flips promotion to drive fast user acquisition.





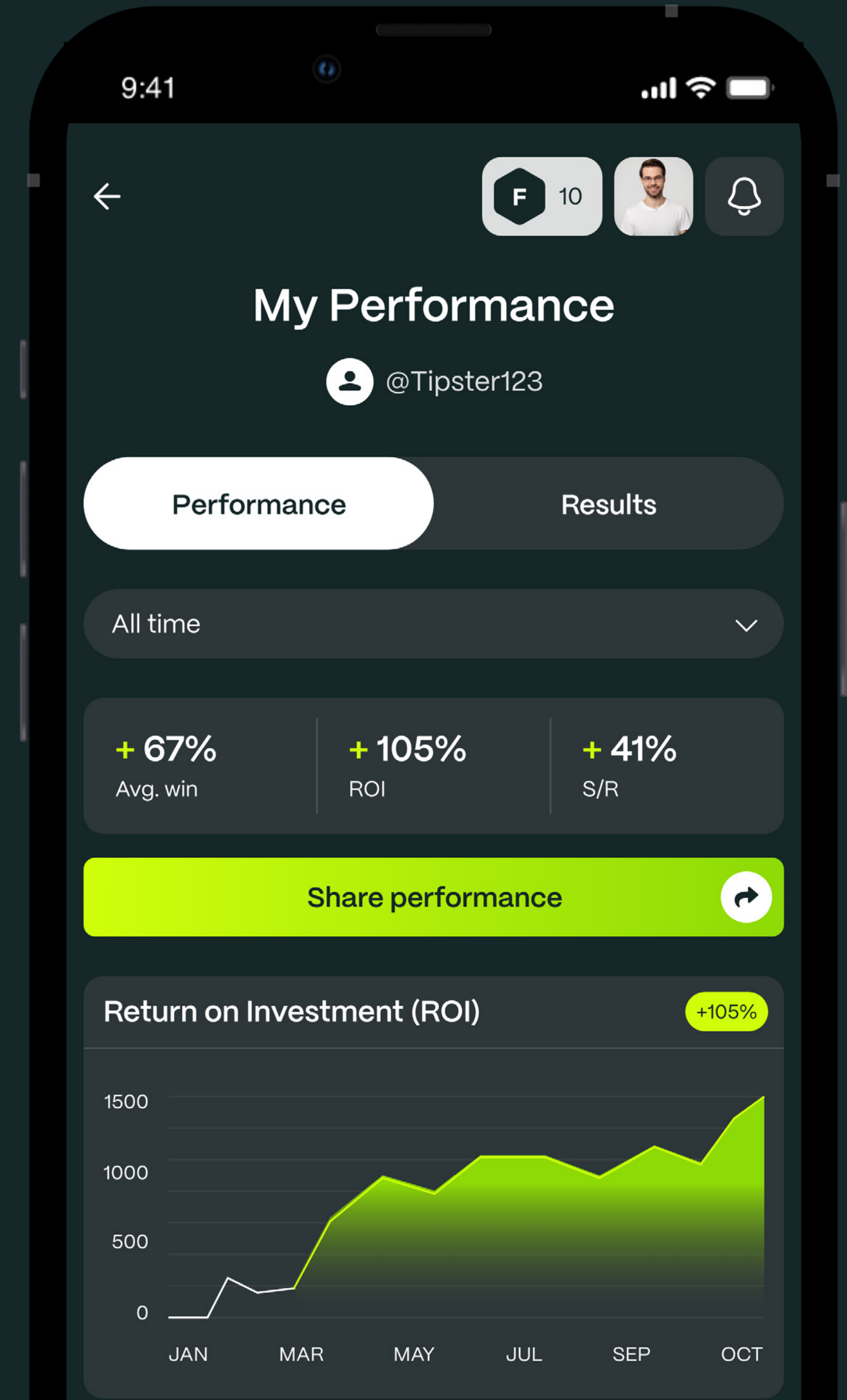
## HOW IT WORKS

# THE CREAM RISES TO THE TOP

We update each Tipster's performance statistics using real-time data, so Punters can see who is tipping well right now.

Everyone has hot and cold runs, but someone will be having a day out and Punters should know about it as it unfolds.

After all, what's the point in finding out who that was when the day is over?



# SEE WHAT TIPSTERS CAN ACHIEVE

HERE'S TWO EXAMPLES OF HOW A TIPSTER CAN EARN ON TIPR:



## 'THE REGULAR'

They have built up 500 loyal followers who flip their tips regularly. Three tips each day (or 21 a week) are profitable.

The Tipster would pocket **\$2,625 in weekly revenue.**

**\$2,625 P/WEEK**



## 'THE SPECIAL'

Meet our hot and cold Tipster who has a jaw-dropping Saturday at Flemington, tipping the card. It happens!

His historical stats were average, so nobody flipped his R1 tip which was a \$10 winner. But he's now at the top of the recommended Tipster list for Flemington R2. 100 Punters flip that and it's profitable, again.

Still at the top of the Recommended Tipsters and R3, he gets 200 Flips. R4, 500 flips. R5, R6, R7, R8, R9 all get 1000 Flips each. He's on absolute fire.

TIPR has been automatically promoting him after his R1 win. Word gets around, can he tip the full card? 10,000 Punters flip his R10 tip. It wins!

**He's rightfully the talk of the town thanks to TIPR. His tips were flipped 15,800 times throughout the day.**

**On top of his own winnings, he just generated a whopping \$3,950 in revenue in a single day.**

**\$3,950 IN ONE DAY**

## GETTING STARTED

# CLAIM YOUR HANDLE TODAY

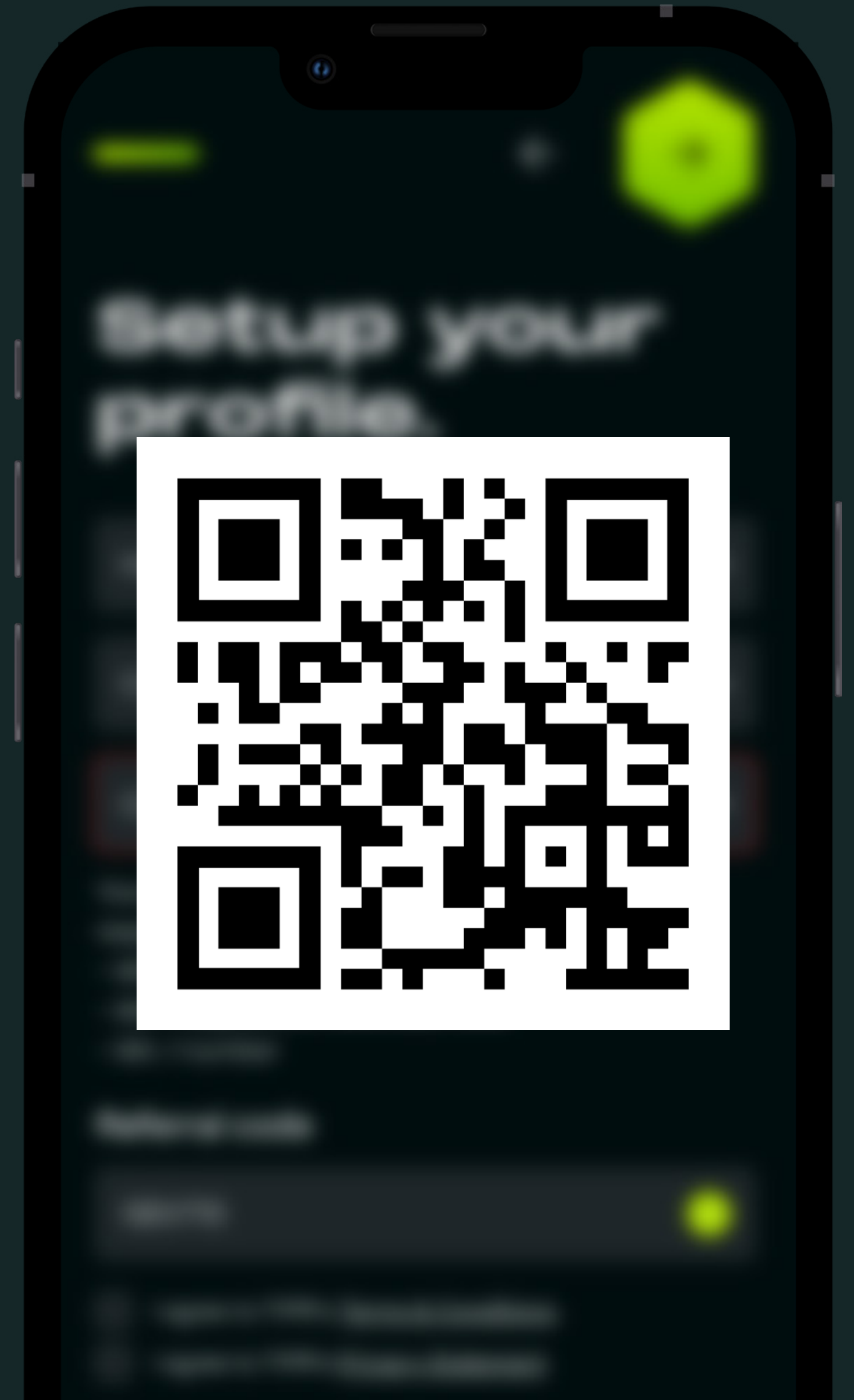
## BECOME A FOUNDING MEMBER OF THE TIPR COMMUNITY

We're sure you'll love TIPR, and you'd be mad not to at least secure your account handle. Don't worry, it's free!

Increase your earnings potential by submitting your tips to the platform, with commision earned each time your flipped tip is profitable, it's that easy.

Even if you tip elsewhere, why not boost your bank balance on big days by sharing your tips on the marketplace.

**Scan the code to download the app and create your free account now.**





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